

bc **BREAK
THE CYCLE**
SOME'S ANNUAL GALA



BREAK THE CYCLE: SOME'S ANNUAL GALA

SATURDAY, OCTOBER 19, 2024

Washington National Cathedral & Washington, DC

SOME.org/BreakTheCycle

About *Break The Cycle*

A MARQUEE EVENING TO SUPPORT SOME

Break The Cycle is SOME's Annual Gala held each fall to honor those making a difference in our work to help end poverty and homelessness in the nation's capital. In addition to the program celebrating SOME's honorees and ongoing efforts, the evening includes a cocktail reception, dinner, open bar, live entertainment, networking, and a silent and live auction. All proceeds benefit SOME's mission-critical work, which includes affordable housing, health care, emergency services and senior citizen support services.

900+

Attendees and donors
attend annually

216,365

Meals served
in 2022

89.5%

of every dollar raised goes
right to SOME's mission



FATHER HORACE HUMANITARIAN AWARD

Named after SOME's
founder, this award is
our highest honor

AWARDS

Each year, SOME honors visionary leaders with the following awards:

- ***The Father Horace McKenna Humanitarian:*** Awarded annually to an individual for their efforts to Break The Cycle of poverty and homelessness in their personal and professional work
- ***The Corporate Leader:*** Awarded to a business entity or a professional who has centered poverty in all aspects of their business practices

SCHEDULE *and* VENUE

SCHEDULE OF EVENTS

6-7 PM

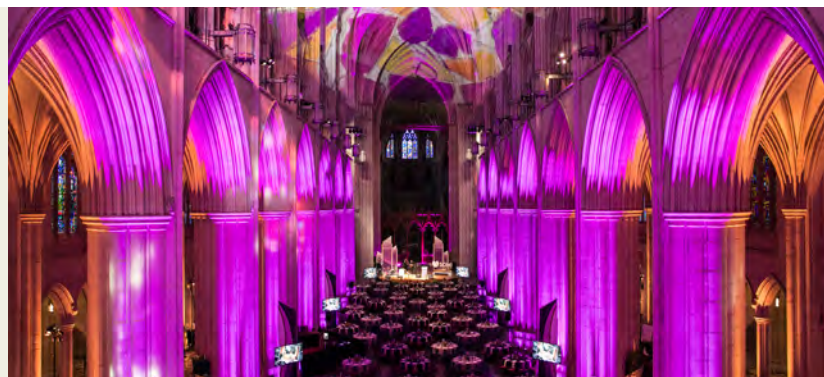
Cocktail Reception & Live Entertainment

7-9:30 PM

Dinner Program

9:30 PM

Dessert Reception



Washington National Cathedral

3101 Wisconsin Avenue NW
Washington, DC 20016

Sponsorship Opportunities

Break The Cycle would not be possible without the support of our generous sponsors who share our vision of ending poverty and homelessness in our Nation's Capital. If you have questions about sponsorship, or to build a custom opportunity to meet your outreach and marketing goals, please contact events@some.org.

Champion for Hope | \$50,000

- **20 Guests: (2) VIP Tables of 10 with distinguished placement**
- Invitation for 20 guests to private VIP reception
- Thank you read on stage by SOME President
- Opportunity to share Welcome Remarks on-stage or via video during event
- Premiere logo placement on event materials, website, emails, and writeup in printed & digital program
- Full-page advertisement in printed evening & digital program (optional)
- Logo inclusion in a SOME e-newsletter and on website throughout the year

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- Logo inclusion in a SOME e-newsletter and on the website throughout the year

Advocate for Change | \$20,000

- **10 Guests: (1) Table with preferred placement**
- Invitation for four (4) guests to private VIP reception
- Thank you read on stage by SOME's Gala Chair
- Logo placement on event materials, website, emails, and writeup in printed & digital program
- Half-page advertisement in printed evening & digital program (optional)

Builder of Community | \$35,000

- **20 Guests: (2) Tables of 10 with prominent placement**
- Invitation for 10 guests to private VIP reception
- Thank you read on stage by SOME President
- Prominent logo placement on event materials, website, emails, and writeup in printed & digital program

Leader | \$10,000

- **10 Guests: (1) Table**
- Logo placement on event website, event emails, and short writeup in printed & digital program
- Thank you read on stage by Gala Chair



2024 *Break the Cycle Gala*

COMMITMENT FORM

I would like to support with the following contribution that will be recognized at SOME's annual gala.

Champion for Hope (\$50,000)

Leader (\$10,000)

Builder of Community (\$35,000)

Individual Supporter at \$500/ticket

Advocate for Change (\$20,000)

I am unable to attend the event, but would like to make a gift supporting SOME. Enclosed in my contribution of \$_____.

PAYMENT OPTIONS

I/we will pay by check (payable to SOME)

Check is enclosed

Please expect payment by _____ (date)

Please charge my/our credit card: Visa Mastercard American Express

CARDHOLDER'S NAME (AS IT APPEARS ON CARD)	AMOUNT	CARD NUMBER	EXP. DATE	SECURITY CODE
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BILLING ADDRESS

SIGNATURE (REQUIRED FOR ALL PLEDGES)

DATE

RECOGNITION

Please list me by (check one): Name Company Please keep my contribution anonymous

PLEASE PRINT NAME OR COMPANY EXACTLY AS YOU WOULD LIKE IT TO BE LISTED IN EVENT MATERIALS

CONTACT NAME

TITLE

TEL.

FAX

EMAIL

COMPANY NAME

ADDRESS

CITY

STATE

ZIP

KINDLY RETURN YOUR SIGNED FORM

Send forms to corth@some.org or mail with payment to:

SOME | 71 O Street NW, Washington DC 20001

For questions, please contact Caitlin Orth at corth@some.org.



SO OTHERS MIGHT EAT

71 O ST NW

Washington, DC 20001

202.797.8806

SOME.org/BreakTheCycle

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